



SOCIAL MEDIA MANAGER (F/M/X)

Blum manufactures flap, hinge, pull-out, and pocket systems for furniture, which are delivered to over 120 markets. Did you know that we engage in digital marketing with both personnel and product campaigns? This way, you can contribute your expertise to many exciting projects.

YOU

- ... are responsible for the company-wide social media strategy and the correct channel selection
- ... develop guidelines and regulations for our subsidiaries and actively support them
- ... are involved in communication concepts and act as a sparring partner for the Content Creation team
- ... manage the community and serve as the internal contact person/expert on social media in an international corporate environment

WE

- ... desire a candidate with years of experience in a similar role
- ... enjoy working with a digital marketing expert - are you well-versed in popular channels like Instagram, Facebook, LinkedIn, TikTok, or YouTube?
- ... place emphasis on a completed university degree in Communication, Media, Journalism, or Marketing
- ... are internationally connected – therefore, good language skills in German and English are important to us
- ... are looking for a team member with strong social skills and a passion for working in teams and networks

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Legally mandatory notice: The actual salary is above the metal industry collective agreement (Metaller-KV) and is based on professional qualifications and experience as well as the Vorarlberg labor market.