



HEAD OF MARKETING TECHNOLOGY DEPARTMENT (F/M/X)

Networking, Bridge Building, Shaping

The Marketing Technology department deals with online marketing, digital touchpoints for customers, and the further development of processes, tools, and data in marketing. As a department head, you actively contribute to the further development and implementation of the company strategy in your area. We encourage critical thinking and questioning, combined with a collaborative leadership style.

YOU

- ... organize the department and the workflows together with the team and continuously develop them – this includes, among other things, an efficient project culture within the network, aligning the department towards the market and customers, as well as promoting ongoing digitalization
- ... lead the group leaders of the Marketing Technology department in an active and results-oriented manner, support them in their tasks, encourage and demand cooperation within the department, and guide the team on leadership issues
- ... make your contribution to the development of the marketing strategy and ensure its implementation in your department
- ... ensure that the collaboration with our partners, such as Sales, IT, and market organizations, works well

WE

- ... are seeking an empathetic individual who authentically represents the Blum leadership philosophy and demonstrates motivating, exemplary, and self-reflective behavior
- ... desire a self-assured leader with decision-making authority to provide clarity and assurance – you know how to integrate and motivate employees, encourage their development, and align this with the company's objectives
- ... will give you the time to get to know our employees, networks, as well as the product and service portfolio, and our customer and market structure
- ... rely on dialogue skills – as an interface between the company on one hand and the employees or partners on the other, you coordinate concerns, by being present – on-site and internationally

Julius Blum GmbH

Dietmar Gmeiner

Phone +43 5578 705-2064

Legally mandatory notice: The actual salary is above the metal industry collective agreement (Metaller-KV) and is based on professional qualifications and experience as well as the Vorarlberg labor market.