



MARKETING MANAGER FOR BLUM WESTERN BALKANS (M/F/X)

Founded in 1952, Blum is a family business based in Austria that produces lift systems, hinges, drawer runners and pocket systems for furniture. Blum fittings are supplied to over 120 markets all over the world. Our commitment to innovation and dedication to quality have earned us a global reputation which is supported by 34 subsidiaries and representative offices worldwide.

A new subsidiary, Blum Western Balkans, has been established in Belgrade. We are looking to build the image of the Blum brand in the region and are seeking a Marketing manager to help us design and implement our marketing and product strategy in the market.

YOU

- ... play an important role in designing our new showroom
- ... lead and develop the marketing function: define and execute the marketing strategy in alignment with business goals; introduce data-driven and digital marketing solutions
- ... drive integrated online and offline campaigns
- ... strengthen brand positioning and the customer journey
- ... oversee product positioning and portfolio development
- ... partner closely with local and regional teams

WE

- ... value your education and experience: you hold a degree in a business-related field and bring at least five years of marketing experience, preferably from the B2B segment
- ... prefer a structured, open and solution-oriented working style combined with the ability to lead complex matters clearly
- ... appreciate your experience and your confident sense for collaboration. We are in search of a motivated individual with excellent interpersonal and communication skills
- ... are looking for a person with strong business acumen as the person will be part of the local management team
- ... operate globally: therefore fluent (written and verbal) English is required

Julius Blum GmbH

Laszlo Nagy

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Legally binding note: The actual salary is above the metalworkers' collective agreement and is based on professional qualifications and experience as well as the Vorarlberg labor market.