

## MARKETING MANAGER AT BLUM SLOVAKIA (F/M/X)

Founded in 1952, Blum is a family business based in Austria that produces lift systems, hinges, drawer runners and pocket systems for furniture. Blum fittings are supplied to over 120 markets all over the world. Our commitment to innovation and our dedication to quality have earned us a global reputation which is supported by 33 subsidiaries and representative offices worldwide. One of these subsidiaries is Blum Slovakia, based in Bratislava, which has been active on the Slovak market for almost 30 years. We are looking to build the image of the Blum brand in Slovakia and are seeking a marketing expert and dynamic team player to help us to expand our marketing efforts and to establish a marketing role.

## **YOU WILL**

- ... Be responsible for the marketing strategy of Blum Slovakia
- ... Manage the sales and marketing campaigns, online and offline
- ... Launch, use and manage social media platforms
- ... Build cooperative networks with our HQ in Austria and subsidiary peers
- ... Be responsible for organising events and exhibitions (inside and outside Blum Slovakia)

## WE

- ••• Are offering an exciting position as Marketing Manager in a dynamic environment that promotes personal and professional development
- ••• Value your ideas and contributions in an open and collaborative corporate culture, where you will be involved in important projects from the outset
- ••• Are looking for a person who embraces continuous development, has a creative, innovative approach, good communication skills and speaks English
- ••• Are seeking motivated personalities with a pioneering spirit. We would be delighted if you already have experience in marketing (in international companies)

## Julius Blum GmbH

Nadine Hirschmann Telefon 055787052869

Please send us your CV in English AND Slovak.