

REGIONAL PRODUCT MANAGER FOR THE REGION EUROPE WEST (F/M/X)

The region Europe West is of high importance to the Blum group and it stretches from Finland to Italy and from Austria to Iceland. Through years of intensified market development, strong relationships have been established in the region's markets, particularly with distribution partners as well as large OEMs in the furniture sector. Did you know that we supply our products in 18 markets in the region Europe West and promote our products and services with more than 150 sales persons?

We serve our customers in Europe West in different ways: we established 8 subsidiaries, work with longtime partners on a representation basis in 7 markets and cover certain areas including our home market Austria with direct deliveries.

To strengthen our regional focus, we are looking for an ambitious and creative individual with a passion for our products to fill the position as Regional Product Manager. This role acts as an active link between our headquarters and the subsidiaries/representatives, and acts as a spokesperson for the region in all product management matters.

YOU WILL

- be responsible for range management for the region in line with our central product and range policy
- be responsible for coordinating market launches and phasing out products in the region
- carry out regular portfolio analyses and communicate regional range expansions/adaptations relating to the market and market requirements to product management and sales management at the headquarter
- develop regional marketing strategies based on the central marketing strategy

WE

- are looking for candidates who are familiar with the regional structures - it is a plus if you know the product world of Blum from a sales perspective
- value a market- and customer oriented approach – experience in product launches and developing portfolios would be advantageous
- are looking for someone with good communication skills who can cooperate across departments in a matrix organisation and possesses the intercultural skills required to work in this context
- are seeking someone who takes a targeted and structured approach to their work
- expect you to have a very good command of English and be willing to travel as the role requires - additional languages relevant for the region is a plus

Julius Blum GmbH
Lara Hostenkamp
Telefon +4355787053370

Legally binding note: The actual salary is above the metalworkers' collective agreement and is based on professional qualifications and experience as well as the Vorarlberg labor market.