



MARKETING AND SOCIAL MEDIA ASSISTANT AT BLUM AZERBAIJAN

Blum is a family business based in Austria that produces lift systems, hinges, drawer runners and pocket systems for furniture. Blum fittings are supplied to over 120 markets all over the world. Our commitment to innovation and dedication to quality have earned us a global reputation. We have **33 subsidiaries and representative offices** worldwide! Did you know that our marketing staff work with 32 international subsidiaries? In doing so, we adapt to different cultures, ways of thinking and market conditions – not just in terms of communication, but also regarding products and services. We are looking for a team member in Baku, Azerbaijan to support the marketing manager and team on various projects such as developing marketing and social media campaigns.

YOU WILL

- ... Be working closely with our marketing team to develop and implement marketing strategies
- ... Formulate high-quality content for social media and work with various types of software for digital marketing
- ... Manage our online communities
- ... Analyse trends and data to determine the success of our marketing activities

WE

- ... Are offering an exciting position as Marketing/Social Media Assistant in a dynamic environment that promotes your personal and professional development
- ... Value your ideas and contributions in an open and collaborative corporate culture where you are involved from the very start
- ... Are looking for a person who has a creative approach and strong organisational skills, has excellent communication skills and is proficient in English
- ... Are seeking a motivated personality with a bachelor's degree in marketing or a related field (or equivalent work experience), and experience in managing social media platforms and creating engaging content
- ... Are looking for an Azerbaijani citizen who is open to domestic and international travel

Julius Blum GmbH

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