

## PRODUCT DATA MANAGER IN MARKETING 75-100% (F/M/X)

Blum manufactures flap, hinge, pull-out, and pocket systems for furniture that are delivered to over 120 markets. Did you know that effective data management is the foundation for successful product management and product marketing? We recognize this and are looking for a person with a passion for data.

## YOU

- as a Product Data Manager, maintain the marketing and sales-relevant product data in our PIM and SAP systems, considering our Data Dictionary, to which you actively contribute to its development
- ••• show your passion for data quality by regularly checking our quality metrics, participating in projects, and bringing your own ideas to improve our data quality
- ... see yourself as a driving force of digital transformation in marketing and actively shape it
- ••• strengthen our team with the goal of advancing "the future through digitalization" with optimal product data and attractive product content
- ••• train your colleagues about our data model and processes

## WE

- ••• value good education you have completed a higher level of commercial or technical education and/or a degree related to data management
- ... are looking for a team member with a passion for data and data structures ideally, you have experience with product data systems
- ••• work in a network therefore, we are addressing individuals who distinguish themselves through their communication and team skills
- are a young group and are establishing the product data management within the marketing department, thus you have the opportunity to help shape the department

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Legally mandatory notice: The actual salary is above the metal industry collective agreement (Metaller-KV) and is based on professional qualifications and experience as well as the Vorarlberg labor market.