



PRODUCT MANAGER AT BLUM HUNGARY (F/M/X)

Founded in 1952, Blum is a family business based in Austria that produces lift systems, hinges, drawer runners and pocket systems for furniture. Blum fittings are supplied to over 120 markets all over the world. Our commitment to innovation and dedication to quality have earned us a global reputation which is supported by 34 subsidiaries and representative offices worldwide. Did you know that one of these subsidiaries is Blum Hungary which is located in Vác and was founded 30 years ago? We are looking to build the image of the Blum brand in Hungary and are seeking a product manager to help us adapt and implement our product strategy in the Hungarian market

YOU WILL

- ... be responsible for market and competitor analysis
- ... manage the product market launches and phase out
- ... adapt and implement our regional product strategies
- ... build networks for collaboration with our HQ in Austria and subsidiaries
- ... be responsible for training, the showroom and exhibitions (inside and outside Blum Hungary)
- ... identify customer needs and market potential

WE

- ... are offering an exciting position as Product Manager in a dynamic environment that promotes personal and professional development
- ... value your ideas and contributions in an open and collaborative corporate culture, where you will be involved in important projects from the very beginning
- ... are looking for a person who embraces continuous development, has a creative, innovative approach, good communication skills and speaks English
- ... are seeking a motivated personality with a pioneering spirit and with experience in product management (in international companies)

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