



COMMUNICATION MANAGER FOR BLUM BEYOND COMPONENTS (F/M/X)

Julius Blum GmbH is one of the leading international manufacturers of furniture fittings. We develop our products and services in line with changing times and always keep the current needs of our customers in focus.

Did you know that Blum Beyond Components, as a strategic sub-brand, marks the company's development toward a comprehensive solutions provider and – under the motto “simplifying your success” — offers installation-ready products and complementary services? The initiative focuses on convenience, individualisation and future personalisation. As a Communication Manager you will be responsible for developing and implementing the communication plan, taking a variety of requirements into account.

YOU WILL

- ... take end-to-end responsibility for the global communication of “Beyond Components” across its entire life cycle, including target group definition, customer journeys, marketing funnels, touchpoints and core messaging
- ... own the communication and global market messaging of Beyond Components, ensuring strong market awareness and a consistent brand presence across all international markets
- ... act as communication lead within the go-to-market strategy, collaborating closely with global functions as well as regional and local teams to translate strategic direction into effective market execution
- ... plan and drive multichannel marketing initiatives and support market rollouts aligned with the market-specific customer journey
- ... lead international communication projects and be responsible for the coordination of internal teams, external partners, timelines and budgets
- ... safeguard a coherent, consistent yet distinctive brand appearance for Beyond Components across all communication touchpoints

WE

- ... value your education and experience: you hold a degree in a business-related field and bring several years of professional marketing experience, ideally with a focus on brand building at an international level
- ... prefer a structured, open and solution-oriented working style, combined with the ability to communicate complex matters clearly
- ... appreciate your international experience and your confident sense for collaboration. Consequently, we are in search of

a motivated individual with excellent interpersonal and communication skills

- ... are looking for a person with strong human to human skills who can take individuals and groups on a shared journey and demonstrates flexibility when working with different personality types
- ... operate globally: therefore very good German and English skills are required

Julius Blum GmbH

Nadine Hirschmann

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Legally binding note: The actual salary is above the metalworkers' collective agreement and is based on professional qualifications and experience as well as the Vorarlberg labor market.