

## MARKETING MANAGER AT BLUM HUNGARY (F/M/X)

Blum is a family business, located in Austria, which was founded in 1952. We manufacture lift systems, hinges, drawer runners, and pocket systems for furniture that is supplied to over 120 markets throughout the world. Our commitment to innovation, and dedication to quality, have earned us a global reputation and we have **33 subsidiaries and representative offices** worldwide. Did you know that one of these subsidiaries is Blum Hungary, which is located in Vác and was founded 30 years ago? We are looking for a team member to help build the image of the Blum brand in Hungary. We're seeking a marketing expert to help us launch our marketing department.

## YOU

- ••• are responsible for the marketing strategy of Blum Hungary
- ... are managing the sales and marketing campaigns, online and offline
- ... are launching, using and managing social media platforms
- ... are building networks with our HQ in Austria and subsidiary peers for cooperation
- ... are responsible for organisation of events and exhibitions (inside and outside Blum Hungary)

## WE

- ••• are offering an exciting position as Marketing Manager in a dynamic environment and promote your personal and professional development
- ••• value your ideas and contributions in an open and collaborative corporate culture where you are involved in important projects from the very beginning
- ... are looking for a person, who embraces continuous development, has a creative, innovative approach, good communication skills and speaks English
- ••• are seeking motivated personalities with a pioneering spirit. If you already have experience in marketing (in international companies) this will be a plus

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